

Message Text

UNCLASSIFIED

PAGE 01 MUSCAT 00949 210459Z
ACTION EB-07

INFO OCT-01 NEA-10 ISO-00 EUR-12 USIA-15 FAA-00 DOTE-00
/045 W

-----021827 210502Z /21

R 210304Z JUN 77
FM AMEMBASSY MUSCAT
TO AMEMBASSY PARIS
INFO SECSTATE WASHDC 3354
USDOC WASHDC

UNCLAS MUSCAT 0949

E.O. 11652: N/A
TAGS: EAIR, MU
SUBJECT: PROMOTION CAMPAIGN FOR PARIS AIR SHOW

REF: PARIS 17400

1. THERE WAS LIMITED COVERAGE OF THE 1977 PARIS AIR SHOW IN OMANI PRESS, RADIO AND TELEVISION. MEDIA PUBLICITY DID NOT RESULT IN INQUIRIES TO THE EMBASSY BY BUSINESSMEN OR MEMBERS OF THE GENERAL PUBLIC.

2. IN CONTRAST THE AIR SHOW AROUSED SUBSTANTIAL INTEREST AMONG OFFICIALS IN THE OMAN DIRECTORATE OF CIVIL AVIATION. IN ADDITION TO U.S. GOVERNMENT INVITATIONS, LEADING OMANIS RECEIVED INVITATIONS FROM E-SYSTEMS, PLESSEY AND OTHRDR EQUIPMENT MANUFACTURERS. UNFORTUNATELY OMAN DGCA SALIM BIN NASSIR WAS VISITING THE U.S. ON IV GRANT DURING THE AIR SHOW. OTHER OFFICIALS WERE UNDERGOING TRAINING OR WERE UNABLE TO ATTEND BECAUSE OF PRESSING DUTIES. THE U.S. PBHILION CATALOG WITH LISTS OF AMERICAN COMPANIES WAS USEFUL AS AN EQUIPMENT ADVERTISEMENT.

3. COMMENT: OMAN DOES NOT HAVE SUFFICIENT FINANCIAL RESOURCES TO MAKE MAJOR AIRCRAFT PURCHASES. NONETHELESS FUM BIN NASSIR IN HIS CAPACITY AS MANAGING DIRECTOR OF GULF AIR PLAYS
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MUSCAT 00949 210459Z

AN INFLUENTIAL ROLE IN HELPING TO DECIDE GULF AIR'S AIRPLANE PROCUREMENT. WHILE A SMALL NUMBER OF HELICOPTERS AND LIGHT AIRCRAFT (LARGELY U.S.) ARE PURCHASED EACH YEAR BY THE ARMED FORCES AND POLICE, AIRPORT COMMUNICATIONS AND NAVAIDS SEEM TO BE THE BEST MARKET FOR U.S. AEROSPACE MANUFACTURERS. FAA AND PAN AMERICAN MANAGERS RESIDENT IN OMAN SAW THE EQUIPMENT SIDE OF THE PARIS AIR SHOW AS BEING THE MOST FRUITFUL IN TERMS

OF TRADE PROMOTION.
SIZER

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 MUSCAT 00949 210459Z

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: AIR SHOWS, PUBLICITY CAMPAIGNS
Control Number: n/a
Copy: SINGLE
Sent Date: 21-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MUSCAT00949
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770220-0899
Format: TEL
From: MUSCAT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770635/aaaabexk.tel
Line Count: 70
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c34b6479-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 PARIS 17400
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 25-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2083278
Secure: OPEN
Status: NATIVE
Subject: PROMOTION CAMPAIGN FOR PARIS AIR SHOW
TAGS: EAIR, MU
To: PARIS
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/c34b6479-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009